



UNIVERSITÀ  
POLITECNICA  
DELLE MARCHE



**AdriHealthMob**  
Project Code 1°str./0009/0

International Conference

## **QUALITY OF LIFE TECHNOLOGY - GOOD PRACTICES AND FUNDING OPPORTUNITIES**

7 - 8 September 2015

Università Politecnica delle Marche - Aula del Rettorato  
Piazza Roma 22

### **Agenda**

**Monday 7th September**

**8.40 - 9.20 Participants Registration**

#### **Welcoming Plenary Session**

**9.30 - The role of the Polytechnic University of Marche in the development and promotion of innovation and international cooperation**

Sauro Longhi, Rector Polytechnic University of Marche and Scientific Responsible of Adrihealthmob for UNIVPM

**9.40 - The role of Marche Region in promoting research and innovation projects in the Adriatic - Ionian Macro-Region**

Manuela Bora, Marche Regional Councillor

**9.50 - The long-term commitment of the Forum of the Adriatic and Ionian Chambers of Commerce in the Adriatic - Ionian Macro-Region project**

Rodolfo Giampieri, President of the Forum of the Adriatic and Ionian Chambers of Commerce (AIC)

**10.00 - Video presentation of Adrihealthmob**

Cooss Marche, Eralba Cela & Francesco Ferracuti

**10.10 - 10.30 Coffee Break and Poster Session**

**Chair Professor Sauro Longhi**

## **Best Practices on Ageing, Health, ICT and Mobility**

**10.35 - "Integrating European research on Ageing: the Futurage Road Map and some of its most recent applications"**

Giovanni Lamura, INRCA (IRCCS) - Italian National Institute of Health & Science on Ageing, Italy

**10.55 - "CASA: Regions for Smart Living"**

Fabian Dominguez, Social Affairs and Public Health Attaché to the European Union, Department of Welfare, Public Health and Family, Government of Flanders, Brussels

**11.15 - "AGES 2.0 - Activating and Guiding the Engagement of Seniors through social media"**

Lucia Di Furia, Marche Regional Health Agency, Italy

**11.35 - "The BRAID roadmap: harnessing ICT to promote Aging with dignity"**

Una Lynch, Sonrisa Solutions Limited, Banbridge United Kingdom

**11.55 - "ALFRED - how a virtual butler can offer personalized services for older adults?"**

Emilia Garcia, Worldline, Spain

**12.15 - 12.40 Discussion**

**12.45 - 14.00 Lunch**

**Chair Professor Emanuele Frontoni**

**14.00 - "WIDER - Green Growing of SMEs: Innovation and Development in the Energy Sector in Mediterranean Area"**

Ida prosperi, SVIM - Sviluppo Marche SpA, Italy

**14.20 - "FI-STAR, open platform for e-Health services. The case of management of COPD in Emilia Romagna"**

Stefano Nunziata, Funzione Analisi e Progettazione CUP 2000, Bologna, Italy

**14.40 - "LiveWell - Promoting Healthy Living and Wellbeing for Parkinson Patients through Social Network and ICT Training: Lessons learned and best practices"**

Marta Teixeira Pinto, INOVA+, Portugal

**15.00 - "SPES: using technologies to support patients at home"**

Gianluca D'Agosta, Italian National Agency for New Technologies, Energy and Sustainable Economic Development, Italy

**15.20 - "The European Project RENEWING HEALTH: Telemonitoring of Chronic Patients"**

Silvia Mancin, Arsenal.IT - Veneto's research centre for eHealth Innovation, Italy

**15.40 – 16. 00 Discussion**

**16.00 – 16.20 Coffee break and Poster Session**

**16.20 – “EA SEA-WAY strategic project and the challenges for improving the mobility of people in the IPA-Adriatic programming area: the contribution of concrete and effective pilot projects”**

Simona Romiti & Luciano Cera, Abruzzo Region, Italy

**16.40 – “ROBOT - ERA: Implementation and integration of advanced Robotic systems and intelligent Environments in real scenarios for the ageing population”**

Filippo Cavallo, Scuola Superiore Sant'Anna – Pisa, Italy

**17.00 – “Trans2Care - Transregional Network for Innovation and Technology Transfer to Improve Health Care: training of young researchers in technology transfer for the health sector”**

Sabina Passamonti, University of Trieste, Italy

**17.20 – “Creating knowledge bridges within the Adriatic Region. The PACiNNO experience”**

Claudio Cozza, University of Trieste, Italy

**17.40 – Discussion and Conclusions** Professor Emanuele Frontoni, UNIVPM

**SOCIAL DINNER**

Tuesday 8th September

## Challenges and Perspectives in European and Regional Funding Opportunities

Chair Professor Sauro Longhi

9.15 - **Macro-Region for the Adriatic Ionian Area**

Giuseppe Di Paola

9.30 - **Research and innovation in the ROP ERDF and connections with EPC programs: the case of Med programme**

Mauro Terzoni, Managing Authority ERDF - ESF

10.00 - **Horizon 2020**

Matteo Di Rosa, APRE – Agency for the Promotion of the European Research

10.30 - **ICT & Health**

Marco d'Angelantonio, HiMsa, Bruxelles

11.00 **Coffee Break**

11.20 - **AAL in Italy - The Apulian Perspective**

Alessandro Leone, CNR, Italy

11.40 - **CBC Italia-Croazia**

Ivan Curzolo, SEENetwork Kft

12.00 - **IPA Italia-Albania-Montenegro**

Claudio Polignano, Apulia Region

12.20 - **Adrion**

Rossana Pruni, Emilia-Romagna Region

12.40 **Conclusions**

13.00 **Lunch**

*Scientific Committee*

Sauro Longhi, Eros Moretti, Marco Cucculelli, Giovanna Vicarelli, Eralba Cela, Francesco Ferracuti

*Organising Committee*

Sauro Longhi, Eralba Cela, Francesco Ferracuti, Giulia Mancinelli, Lucio Ciabattoni, Francesca Scocchera, Ilir Qose

