



European Territorial Cooperation.
Adriatic IPA CBC Programme
www.adriaticipacbc.org

Project : AdriHealthMob - Adriatic Model of Sustainable Mobility in the Health & Care Sector, reference number 1°str./0009/0.
www.adrihealthmob.eu

Call for Expression of Interest in Service Procedure "Project Finalization Promotion & Dissemination Services"

Procurement Procedure language: **English or Italian**

Ancona, August, 25th, 2016

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1- Introduction:

Cooss Marche is Partner of the project Adriatic Model of Sustainable Mobility in the Health & Care Sector, reference number 1°str./0009/0, approved in the Call for Strategic Projects of the Adriatic IPA CBC Programme.

AdriHealthMob deals with the Strategic Priority of sustainable transport services, focusing the specific sector of Health and Care, where mobility is increasing and showing an enormous potential within the cross-border environment. The project is aimed at developing sustainable transport services, models and schemes addressing a cross-border health and care system in the whole Adriatic area.

Cooss Marche is the coordinator of the Communication & Dissemination Work Package. The final dissemination process was organized within a road show, named AdrionTechniCare (www.adriontechnicare.eu). Previously were selected 2 service providers to provide to the project Consortium Communication & Dissemination Assistance and the Integrated Management of Meeting and Events and promotion.

During the last project change, as approved by RA/22466 of MA, 2 main outputs were upgraded in the project additionally to already foreseen constitution of the AHCMA association:

- the upgrade to an Integrated Service Platform (www.aicare.eu);
- the incorporation of a SpinOff (Aicare.srl under incorporation) that will make accessible to the Adrion care Market the aicare.eu services.

In the final weeks of the project finalization, a promotion service will be hired in order to strengthen and disseminate through an important campaign the above listed three main project outputs.

Cooss Marche is launching the present Expression of Interest, in order to identify additional operators to those already present in Cooss Marche internal database, in order to shortlist at least three Service Providers to be invited to a Competitive Negotiated Procedure.

2 - Procedure

Competitive Negotiated

3 - Nature of contract

Global price

4 - Overall Contract description

The service contract will aim at the promotion and dissemination of the AdrihealthMob project outputs, the Aicare.eu Platform, the Spinoff Aicare.srl and the Ahcma Association.

1-Aicare.eu platform & Aicare Srl

Aicare Picture is:

- Will focus in 3 main inter correlated sectors, Seniors Adult Care, Company Welfare; Health Diagnostics.
- User centered with a user friendly complete platform. Full access to Service providers and integrated with existing tools.
- Local market and cross border market.

Aicare goal is to be the Nr. 1 Market Place tool in the Italian and Adriatic Ionian Aging Care Market.

Main objectives to the goal achievement are:

- Create an Italian National Marketplace of Social Care Services, especially Senior Adult Services provided by Social Cooperatives;
- Make accessible to the Company Welfare market the Social Care Services;
- Develop the first Cross Border Adriatic Ionian Marketplace for out of pocket services.

Aicare philosophy, provide accessible aging care using the best technology available in the market and the right profit for the service providers

Based on what about described the overall description of services to be provided are :

1- Aicare.eu & Aicare Srl (80%).

- Collaboration in the Development of Aicare Marketing Plan. This plan must include at least the following issues:

- Why Aicare;
- how Aicare will be accessible to users;
- economics. Facts About Aicare industry, numbers, Size of the market, demand in the market, potential growth, barriers etc;
- definition of the Aicare services, in order to be accessible to online market;
- customers. Target Customers. Definition of contractual drafts;
- competition. Develop a Competitive Analysis;
- privacy & data sharing analysis. how to overcome barriers;
- Aicare Niche and Strategy;
- pricing.

- Organization of an international event in Ancona. Provide Scientific organization (identify target to be invited, kind of event etc) contribute in collaboration with other 2 providers in charge of logistic and Meeting and Events organization.

2-Ahcma Association (20%). AHCMA, Adriatic Health&Care Mobility Association is an association under incorporation by AdriHealthMob consortium in order improve joint planning, provision and implementation of integrated transport, health and care.

The service provider must collaborate in:

- Development of a positioning plan
- Analysis of the legal framework for ahcma as international not for profit organization
- Analysis of International and local funding opportunities for the association.

All the additional and complete material will be available only to the companies included in the shortlist and invited to the following procedure after NDA signature.

5- Indicative economic value

€ 35.000

6- Participation Criteria

a - General eligibility criteria

All Adriatic IPA CBC programme (www.adriaticipacbc.org) eligible area companies can participate. Companies must be able to issue invoice to Italian organizations like Cooss Marche. A declaration of honour must be attached to the application form.

b- Specific conditions: Qualifications & Work Experience

The company must demonstrate, attaching an updated CV to have the necessary capacities to provide the service.

6- Timing

The shortlisted companies will be invited to submit the technical and Financial proposal within, September, 10th, 2016. The development activity will start in September 2016, and will last within AdriHealthMob project closure.

7- Application submission.

Your application must be delivered, by mail to ahm@cooss.marche.it, **by 12.00 AM Italy Time, September, 3^d, 2016.**

Please state in the e-mail objective the title "**Invitation to participate to the Expression of Interest in Service Procedure "Project Finalization Promotion & Dissemination Services"**". Please ask confirm that your e-mail was received by us.

Any delay in the application delivery remains at risk of the applicant. Failure to submit the application by the deadlines will entail the ineligibility of the grant application.

It is not possible to submit different applications at the same time because it would not show the real will of the applicant. However, the tenders submitted cannot be returned. Is not possible to submit applications to existing final beneficiaries of AdriHealthMob project.

You can use the PRAG standard application form, or any other application form document containing the same

data. (<http://ec.europa.eu/europeaid/prag/document.do?nodeNumber=3.6>)

A declaration of honour according to the attached model (*other forms containing the same data can be used*) must be added to the application. For Non Italian companies document to prove what declared will be requested if the company will be shortlisted.

9- Information

Information can be requested by e-mail, to ahm@cooss.marche.it or i.qose@cooss.marche.it.

8- Other

Cooss Marche reserves the right to cancel the procedure or re-open a new one. A communication will be sent to all participants if it will happen.

Declaration of honour on exclusion and selection criteria for the Call for expressions of interest:

" Project Finalization Promotion & Dissemination Services" , September, 3^d, 2016.

(Complete or delete the parts in grey italics in parentheses)

[Choose options for parts in grey between square brackets]

The undersigned (*insert name of the signatory of this form*):

representing the following legal person:

full official name:

official legal form:

full official address:

VAT registration number:

➤ declares that **[the above-mentioned legal person][he][she]** is not in one of the following situations:

- a) is bankrupt or being wound up, is having its affairs administered by the courts, has entered into an arrangement with creditors, has suspended business activities, is the subject of proceedings concerning those matters, or is in any analogous situation arising from a similar procedure provided for in national legislation or regulations;
- b) has been convicted of an offence concerning professional conduct by a judgment of a competent authority of a Member State which has the force of *res judicata*;
- c) has been guilty of grave professional misconduct proven by any means which the contracting authorities can justify including by decisions of the European Investment Bank and international organisations;
- d) is not in compliance with all its obligations relating to the payment of social security contributions and the payment of taxes in accordance with the legal provisions of the country in which it is established, with those of the country of the contracting authority and those of the country where the contract is to be performed;
- e) has been the subject of a judgement which has the force of *res judicata* for fraud, corruption, involvement in a criminal organisation, money laundering or any other illegal activity, where such activity is detrimental to the Union's financial interests;
- f) is subject to an administrative penalty for being guilty of misrepresenting the information required by the contracting authority as a condition of participation in a grant award procedure or another procurement procedure or failing to supply this information, or having been declared to be in serious breach of its obligations under contracts or grants covered by the Union's budget.

➤ ***[Only for legal persons other than Member States and local authorities, otherwise delete]*** declares that the natural persons with power of representation, decision-making or control¹ over the above-mentioned legal entity are not in the situations referred to in b) and e) above;

➤ declares that **[the above-mentioned legal person][he][she]**:

- g) has no conflict of interest in connection with the contract; a conflict of interest could arise in particular as a result of economic interests, political or national affinity, family, emotional life or any other shared interest;
- h) will inform Cooss Marche , without delay, of any situation considered a conflict of interest or which could give rise to a conflict of interest;

¹ This covers the company directors, members of the management or supervisory bodies, and cases where one natural person holds a majority of shares.

- i) has not granted and will not grant, has not sought and will not seek, has not attempted and will not attempt to obtain, and has not accepted and will not accept any advantage, financial or in kind, to or from any party whatsoever, where such advantage constitutes an illegal practice or involves corruption, either directly or indirectly, inasmuch as it is an incentive or reward relating to award of the contract;
- j) provided accurate, sincere and complete information to the contracting authority within the context of this procurement procedure;
- acknowledges that [the above-mentioned legal person][he][she] may be subject to administrative and financial penalties² if any of the declarations or information provided prove to be false.

In case of award of contract, the following evidence shall be provided upon request and within the time limit set by the contracting authority:

For situations described in (a), (b) and (e), production of a recent extract from the judicial record can be in the future required or, failing that, a recent equivalent document issued by a judicial or administrative authority in the country of origin or provenance showing that those requirements are satisfied. Where the tenderer is a legal person and the national legislation of the country in which the tenderer is established does not allow the provision of such documents for legal persons, the documents should be provided for natural persons, such as the company directors or any person with powers of representation, decision making or control in relation to the tenderer.

For the situation described in point (d) above, Cooss Marche can require in the future recent certificates or letters issued by the competent authorities of the State concerned are required. These documents must provide evidence covering all taxes and social security contributions for which the tenderer is liable, including for example, VAT, income tax (natural persons only), company tax (legal persons only) and social security contributions.

For any of the situations (a), (b), (d) or (e), where any document described in two paragraphs above is not issued in the country concerned, it may be replaced by a sworn or, failing that, a solemn statement made by the interested party before a judicial or administrative authority, a notary or a qualified professional body in his country of origin or provenance.

If the expert is represented by a legal person, information on the natural persons with power of representation, decision making or control over the legal person shall be provided only upon request by the contracting authority.

Full name

Date

Signature

² As provided for in Article 109 of the Financial Regulation (EU, Euratom) 966/2012 and Article 145 of the Rules of Application of the Financial Regulation